



Commercial News

The Showcase for American-Made Products and Services

About Us

USA

Commercial News USA

Commercial News USA is the official United States Department of Commerce showcase for American-made products and services.

The catalog-style magazine is designed to help American companies promote products and services to buyers in more than 145 countries--at a fraction of the cost of other advertising options. Each issue reaches an estimated 400,000 readers worldwide.

Advertising in Commercial News USA provides American companies with an unparalleled opportunity to market products and services around the world. Advertisers in Commercial News USA have the potential to increase export sales with a minimal investment.

Commercial News USA is distributed bi-monthly to readers outside the United States. The magazine, which is free, is mailed directly to qualified recipients and distributed by U.S. and Foreign Commercial Service personnel at U.S. embassies and consulates worldwide.

Advertising in Commercial News USA is a unique tool for helping your company increase its exports.

Whether you seek representation, distribution, direct sales, licensing or joint-venture partners, Commercial News USA will deliver your message directly to potential customers in export markets worldwide. Just one listing can produce a substantial return on your investment.

- **Direct Response.** New customers around the world will read about your product or service and will receive information to contact you directly. Address-coded trade leads make it easy to track results.
- **Broad Distribution.** Worldwide circulation to an estimated 400,000 business readers in more than 145 countries.
- **Built-In Credibility.** Distributed by U.S. Foreign and Commercial Service officials at embassies and consulates, Commercial News USA enjoys a unique credibility that no other publication can offer.
- **Follow-Up Support.** The U.S. Department of Commerce offers free, individual export counseling at any of the more than 60 U.S. Export Assistance Centers across the country.

For the center nearest you, call 1-800-872-8723 or visit www.export.gov

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